We Launder Every Sort of Wearing Apparel under and over-try us this week. Yale Laundry, North 282.

Phone Your Want Ad to The Star.

ALONG THE RIVER FRONT. Arrivals.

Schooners Fisher and Bush, pine wood at 10th street wharf from a river point for L. A. Clarke & Son; schooner Mildred May, at Alexandria with pulp wood for shipment to West Virginia; schooner Josephine Smith, lumber from Aquia creek, at 9th street wharf for Johnson & Wimsatt; schooner J. W. Holland, cord wood from Mattex creek, at 10th street wharf for local dealers; schooner J. R. Dixon and flatties Emma C. and Primrose, oysters in the shell from Potomac beds for the market here; schooner J. P. Robinson, at Alexandria with pulp wood from a down-river point; schooner Kathleen, at Alexandria with lumber for H. K. Field & Co.; schooner Majestic, at 10th street wharf, with cord wood from Colonial Beach; barges Nanjemoy and Susquehanna, at Georgetown, with coal from Philadelphia; steamer Daniel K. Jackson and scow Klondyke, at Alexandria, with pulp wood from Aquia creek.

Departures.

Schooner Bessie Ford, light, from James creek to a Virginia point to load cord wood back to this city; barge Hampton, gravel, from Georgetown for Norfolk; barge Monocacy, light, from Georgetown for Baltimore; schooner Maud, light, from Alexandria for a lower river point to load barreled her-ring: schooner Oakland, light, for Nanjemoy creek to load cord wood back to this city; steamer Angler, light, for Alexandria shipyard to haul out on marine railway; schooner J. Kirk, light, for Potomac nets to load shad and herring for the market here. Memoranda.

Barge Savannah is at Georgetown loading gravel for a Chesapeake bay point: schooner Martin Wagner is in Nomini creek to load cord wood for the dealers here; schooner Shepherd is at Stratford, Va., loading lumber or pulp S. T. White is at a river point to load oulp wood for Alexandria; schooner

Tugs and Tows.

Tug Fortuna arrived towing two coal-laden barges for Georgetown, and ed barge for bay points; tug Captain Toby arrived towing two coal-carrying boats from Mattawoman creek; tug D. M. Key sailed towing shell-laden lighter for Alexandria; tug Rosalie arrived at Alexandria towing sand and gravel laden lighters; tug Winship arrived at Georgetown with light coalcarrying boats in tow.

BUGEYE CHANGES HANDS.

Capt. Redman Sells the Ella and Buys Schooner Tall.

Capt. S. E. Redman, who has been trading between this city and Upper Machodoc creek and river landings for several years past in the bugeye Ella, recently sold that vessel to Capt. Taylor of Colonial Beach, who has taken

Capt. Redman has recently purchased tion for aviation becomes available. the schooner Richard Tall from her own-Tor service on Chesapeake bay and its was a frequent visitor here. Capt. Redder and will employ her in general freight-

RITES FOR HERMAN KAHLERT, for the development of the hydro-aero-Funeral Services Will Be Held This Afternoon.

Funeral services for Herman Kahlert,

who died at Emergency Hospital Thurs- living. day as the result of injuries received sion bureau, will be held at St. Andrew's Episcopal Church, 14th and Corcoran streets northwest, at 3 o'clock this

habitants of the District of Columbia, of which Mr. Kahlert was a member. The of Harmony Lodge, No. 9, L. O. O. F., Mr. Kahlert having been a member of that organization:

BAND CONCERTS. Program of first public band con-

cert of the Naval Battalion Band, National Guard of the District of Columbia, Vinced Dorio, director: John Suraci, leader, at battalion's armory, foot of 7th street southwest, today from 10 a.m to 1 p.m. PROGRAM: March, "Flying Colors."

L. P. Laurendeau Overture, "Operatic Fancies," L. P. Laurendeau Waltz, "Idola"...L. P. Laurendeau Selection, "La Vestale," from

Mercadante's opera. L. P. Laurendeau "Star Spangled Banner,

TOMORROW. United States Marine Band, William H. Santelmann, leader, at U. S. marine barracks, tomorrow at 4:30 p.m.:

-PROGRAM: March, "Lance and Shield," L. P. Laurendeau Overture, "Jolly Robbers" ... Suppe Egyptian Serenade, "Amina"

Selection, "Bohemian Girl" Balfe Waltz, "Gold and Silver" Lehar Excerpts from "The Spring March, "Second Connecticut,"

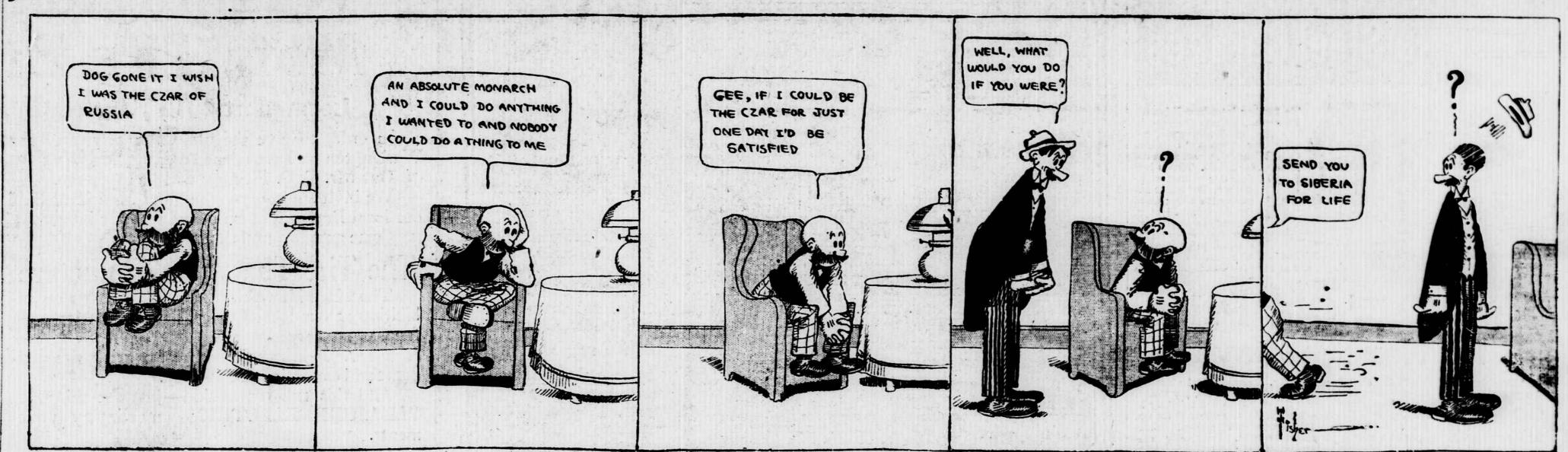
"The Star Spangled Banner."

United States Soldiers' Home Band. John S. M. Zimmermann, Director, at Stanley Hall tomorrow at 3:30 o'clock.

March, "The Dashing Cavalier," Braham Overture, "Turandot" Lachner Serenade, "Les Millions d'Arle-Selection, "Preclosa" Von Weber Popular Ditty, "The Midnight Choo-Choo"......Berlin Excerpts from "Aima, Where Do Finale, "The Storm King" Paull

"The Star Spangled Banner."

JEFF WISHES HE WERE THE CZAR.



AVIATORS WILL PAY HONORS TO LANGLEY

Plan to Celebrate May 6, Anniversary of First Flight at Widewater, Va.

Honors will be paid the memory of the late Prof. S. P. Langley, former Secre-Hattle and Francis is at Nomini cliffs plane at Widewater, Va., in 1806. This chautauqua here in September. loading lumber for this port; schooner date has come to be recognized in avia- A telegram was received Tuesday night tion circles as Langley day. Last year by Mrs. Robert Matthews from the pro- the senior class of Eastern High School ident of the alumni, presided at the to patrons in the cities. there were exercises at the Chevy Chase prietor of the hotel in Hot Springs, Ark., Wednesday afternoon. They are: Class from Nomini creek with lumber for Club, and all of the army officers at Col- where her husband was stopping, saying historian, Miss Margaret Gillespie; poet, dealers; schooner H. L. James is at lege Park and the late Paul Peck, who Baltimore with lumber from Norfolk. had a machine there, flew over to the that day. Mr. Matthews, who had only believe that day. club and gave many of the members a been in Hot Springs for a few days, was section 8C. Miss Vida Van Nest. Section

tended by most of the regents and other officials of the Smithsonian Institution and by the members of the Aero Club of which had been delayed, here this week, Washington, of which Gen. James Allen, hearing many cases of minor importance. retired, formerly chief signal officer of the army, is president.

Flights Part of Program.

been definitely arranged, but in all probability Gen. Allen and Dr. Charles D. chair. go to the War College, where there will Downing of Nebraska, representing the be hydro-aperoplane flights. Most of the Signal Corps officers of the

War Department will be at the War College, but there will be no army machine the Ella will continue her in the wood in flight, as all of these are now either It is not expected that any of the army aviators will be brought back east before the 1st of July, when the new appropriaers in Crisfield, Md., and the vessel is Langley tablet the regents of the Smithnow at a Potomac point to load for this sonian Institution will award for the sec-The Tall is considerably larger ond time two copies of the Langley gold than the Ella, having a gross tonnage medal that has been established for the of 49 and being 69.7 feet long. She was recognition of notable work in aid of built in Dorchester county, Md., in 1871 aviation.

One May Go Abroad. No announcement has been made so far

as to who the recipients of the medals ing work on the river, generally between will be, but it is expected that one will Upper Machodoc creek and Alexandria be awarded in America and another Reported to Have Been Second Oldabroad. The most likely candidates for the honor this year are Glenn H. Curtiss, plane, and M. Gustave Eiffel, the French aerial matters than any other man now

the Washington Aero Club that some of as a member of Gen, Holmes' staff at be present. It is possible that Marshal served with the 30th Virginia Volunafternoon. Interment will be in Congres- Reid of Philadelphia, who is now experiteers. In 1867 he came to Washington mae, may take part, and James Means of Mr. Worthard here since. gation from the Association of Oldest In- Boston is expected to be there with a the Confederate Veterans' Association, German machine of his own.

Woman Aged 93 and Her Nephew. 60. Seek Employment.

DECLINE OFFER OF CHARITY.

Rather than accept the hospitality of he board of charities at the Washington asylum yesterday afternoon, Mrs. Mary J. Mrs. West said she is the widow of

Isaac E. West of New Brighton, Beaver county. Pa., and receives a pension of Md., although he has been away from

CULPEPER CHAUTAUQUA MEETS IN SEPTEMBER

Telegram Announces the Death of Robert Matthews at Hot Springs, Ark.

Special Correspondence of The Star. CULPEPER, Va., April 19, 1913.

representative business men, held in the week will be a busy one. courthouse Tuesday night, it was de-

in failing health and was undergoing 8B has not yet elected its prophet. treatment, but news of his sudden demise Judge George S. Shackleford of Orange held the regular term of March court,

The next term of court is set for the first

The institute held here this week by Mrs. Sarah H. Hoge, state president of the Woman's Christian Temeprance Union, convened at 10:30 Tuesday morning served at noon, and several papers were peper Minute Men, which is Company B,

from Richmond, where he passed a suc-Miss Jack Stearns, the Culpeper gir who holds the altitude record among woman aviators, has been making several flights around Richmond and from Petersburg to Richmond during the past week in company with Aviator George initial flight over the Adirondacks. The Culpeper Chapter of Daughters of the Confederacy had a meeting this week at the home of the president, Miss Waite.

JAMES A. WORTHAM DEAD.

est Confederate Veteran.

James A. Wortham, who is said to and has done more research work in neral services will be held at the resi-

the navy machines from Annapolis will the outset of the civil war, and later Mr. Wortham became associated with and for many years had been a mem-ber of Camp No. 171, C. V. A.

BITTEN BY DOG.

William M. Ferguson Suffers Injury and Has Wound Cauterized.

View place, near High street, Anacostia, West, ninety-three years old, who ar- William M. Ferguson of 2249 14th street rived here from Alexandria, accompanied southeast was bitten on the leg by a dog. by her sixty-year-old nephew, John Wil- The dog was shot by Policeman Farmer ham Canter, started out to find friends in of the eleventh precinct and Mr. Fergu-South Washington, who would shelter son's injury was cauterized by a physi-

Charges Theft of Suit Case.

at different times in Alexandria and this sonville, Fla., registered at a local hotel, decided to hold an excursion to Great Woodville, Prince Georges county.

A therefore Georges county.

The entertainment consisted of a comedy acted by the members of the be held at 1204 Pennsylvania avenue at four years. He thought he has been associated with magic and card trick exposures. The Statement of those county.

The entertainment consisted of a comedy acted by the members of the four years he has been associated with magic and card trick exposures. The Statement of those county.

The entertainment consisted of a comedy acted by the members of the four years he has been associated with magic and card trick exposures. The Statement of those county.

The entertainment consisted of a comedy acted by the members of the four years he has been associated with magic and card trick exposures. The Statement of those county.

The entertainment consisted of a comedy acted by the members of the four years he has been associated with magic and card trick exposures. The Statement of those contents are consisted of a complained to the police last night that been arranged to he practiced law in Seattle, Wash., in slated for unusual entertainment consisted of a comedy acted by the members of the police last night that been arranged to he practiced law in Seattle, Wash., in slated for unusual entertainment consisted of a comedy acted by the members of the practiced law in Seattle, Wash., in slated for unusual entertainment consisted of a comedy acted by the members of the practiced law in Seattle, Wash., in practiced law in Se

UMEROUS activities, most of young amateur on his acting. Miss hem of an outdoor nature, are Marshall Brooke, a member of the 1910 At a mass meeting of the citizens and scheduled, in fact, that it looks like every elected, with the following results:

cided, after hearing the plan of the Chau- senior nights, graduations, the annual George Owen, treasurer. The officers tauqua Association and listening to sev- competitive drill of the High School Ca- of the 1911 class consists of G. Clark, tary of the Smithsonian Institution, May eral addresses by the field managers of dets, the annual review on the White president; Miss M. Cook, vice presiwood for the local market; schooner 6, the date of the first flight of his aero- the association now in Culpeper, to hold a living and any number of other similar ac-Speakers for class night were chosen by

"Cadet night" was held at Central High School Friday evening. Speeches were made by officers and former officers of the Central companies. Dancing followed. Sidney Struble and Charles C. Guilford,

he two Business High School boys who went to Philadelphia recently as guests of the alumni association, spoke at the school this week, describing their trip. Their talks were illustrated with stereopticon views made from photographs which Mr. Guilford spoke in favor of the plan

ised in the Philadelphia High School of naving separate schools, saying he be-He gave the following statements as rea-Boys express themselves more freely

asking "crazy" questions; boys pay closer attention if girls are not present; boys don't try to amuse the whole class; they take greater interest in boys' activities; man teachers show partiality to girls and woman teachers show partiality to boys. Besides giving the lecture, the boys brought back an exhibit consisting of picture post cards, guide books and money used in the lunchroom of the school they visited.

Company F of Eastern High School

April 23 has been selected as the date for the Business High School lunch. Alumni of the school, pupils of other chools, school officials and members of the board of education have been invited to attend. The affair will be repeated April 24, but not so elaborately. taking on more of the nature of a 'home affair."

"Shakespeare Watercure," a two-act farce, has been selected for presentation by Central High School pupils at their class night exercises.

The closing of the basket ball season The boys who represented Business in the basket ball contests were Harry L. Harris, Harry H. Wilson, Samuel R. Hinwood, Matthew A. Donohue and Ralph A. Boernstein.

Juniors of Eastern High School will give a dance to the members of the Judges and Clerks Named for Hysenior class Tuesday afternoon.

The Alumni Record, the official pub- Special Correspondence of The Star. lication of Central High School's Alumni Association, for April was issued this week. It contains a large number of timely items.

game of the season.

sociation held their second meeting for was arranged by the alumni under the W. C. Soules and J. D. Briscoe. supervision of Miss M. G. Young, prinpart of the meeting it was decided to of the first, second and third wards. accept all the graduates of former years from the school as members of Walter W. Hunt, a resident of Jack- the alumni association. It was also

scheduled for the coming weeks of the scholastic year. So ed and games were played. great a number of affairs are Officers of the different classes were Class 1910: F. Thompson, president; Miss Marie Walkott, vice president; Lunches, plays, "feeds," class nights, Miss Marshall Brooke, secretary; dent of the 1912 class, with C. Guy

> trial schools for colored people in the Thomas Jesse Jones of the United States spoke on this topic.

Various suggestions for the proper raising of the child were given at a meeting of the Parent-Teachers' Association of the Douglass School, held Thursday aft-

of domestic science, made the principal address, her subject being "What the School Child Should Eat." Mrs. Shaw asserted that proper feeding was essential in making the best citizens of boys and girls. S. Montgomery, supervising

principal of the twelfth division, spoke briefly. Other addresses were made by Dr. William J. Howard, Mrs. Dishman and Dr. Charles H. Marshall of the board of education. Miss Elizabeth A. Howard, a teacher in the school, presided Mrs. William A. Wells of the Treble Clef Musical Club, Miss Jewel Jenifer of the Washington Conservatory of Music and George E. Battle gave musical selections. Rev. Jernagin of Mount Carmel Baptist Church pronounced the benediction. Refreshments were served.

HALL COMMITTEE TO MEET.

neld a dance at Mrs. Dyer's Friday City's Share of George Washington Memorial Fund to Be Discussed.

The joint committee composed of mem-At this time the committee will be informed of the decision of the board of hold its next annual meeting here. regents of the Smithsonian Institution rehall may be put. It is understood that was celebrated by Business High School the regents are in favor of using the proposed building for convention purposes. There will be a meeting of the executive committee of the Chamber of Commerce

CHOOSE ELECTION OFFICERS.

attsville Election May 5. HYATTSVILLE, April 19, 1913.

At a meeting of the mayor and common council, held last night, the following judges and clerks were named to con Eastern High School's base ball team duct the municipal election, to be held defeated the team representing Busi- here May 5: First ward, office of L. L. ness High School Friday afternoon by Gray & Co., judges, J. Moses Edlavitch, call League of San Francisco as their city post office, which probably will rethe score of 7 to 5. This was the first Alexander Sakers and J. L. Bursey; clerks, Ernest F. Gasch and oJhn Walch Members of the Carbery Alumni As- ent, judges, H. R. Burn, John Gibson and of the Portner apartments, and is a nal, humorous and otherwise, it is prohis year in the Carbery School Fri- and M. H. Spicknall. Third ward, truck graduates were present. The program A. Soules and E. R. Hutchinson; clerks, The election is for a mayor, to serve cipal of the school. At the business for one year, and a councilman from each

Md., a though he has been away from there for many years. He thought he might be able to procure work in the street department of the clay government and take care of his aunt, and that is why they came to Washington.

The property taken, he alumni. The Carbery Glee Club sang several numbers. Charles Ockstatt of the 1912 class acted as King Lear, in the "mad scene." Charles Hanford, a Shakespearean actor, complimented the sweet and contents. The property taken, he alumni. The Carbery Glee Club sang stated, included a mileage book on the alumni. The Carbery Glee Club sang stated, included a mileage book on the several numbers. Charles Ockstatt of the 1912 class acted as King Lear, in the "Production, Consumption and Anais Sult case comedy acted by the members of the alumni. The Carbery Glee Club sang stated, included a mileage book on the alumni. The Carbery Glee Club sang stated, included a mileage book on the alumni. The Carbery Glee Club sang stated, included a mileage book on the alumni. The Carbery Glee Club sang four years he has been associated with Lawrence Johnson, nephew of Gov. His alumni. The Carbery Glee Club sang stated, included a mileage book on the alumni. The Carbery Glee Club sang four years he has been associated with alumni. The Carbery Glee Club sang four years he has been associated with stated, included a mileage book on the alumni. The Carbery Glee Club sang four years he has been associated with stated. Included a mileage book on the alumni. The Carbery Glee Club sang four years he has been associated with stated. Included a mileage book of Gov. Charles Tarber Stated. Included a mileage book of Gov. Stated in the stated in the

I DO WISH ALOYSIUS WERE

PARCEL POST SYSTEM **GROWS IN POPULARITY**

Hundreds of Inquiries Are Being Received Regarding the Propposed C. O. D. Feature.

system continues to grow. Not a day passes that Postmaster General Burleson does not receive a couple of hundred letters requesting information as to the uses of the new service. In many in-

ernoon. More than a hundred parents ral parcel post business is proportionally smaller than in the cities. The rea-Mrs. Julia W. Shaw, assistant director people outside of the thickly populated the river by running foul of trap net band and three children. Funeral services sections are not familiar with the possibilities of the new service. At the present time, it is stated, the country merchants in many instances have become wise to the situation and are preparing to go after new business existing on the rural routes radiating from their respective offices. Since the installation of the new serv ice more than 350,000 sets of zone rate

books and maps have been printed to satisfy the public demand. In many instances boards of trade and commercial organizations have ordered large quantitles to distribute among their members

CLAN SEEKS CONVENTION.

McLennan Branch, No. 220, of Scottish Order, Would Meet Here. At the last meeting of Clan MacLen-

annual convention of the Royal Clan, to river, and there are practically no fish bers of the Board of Trade, Chamber of be held the latter part of August in at all in the upper river this spring. It a meeting at the Chamber of Commerce taining the next annual convention for ment in favor of the capital he will issue garding the uses to which the proposed youngest clans of the order, having been

organized January 10 last. An effort on the part of so young a clan to secure an annual convention of the international organization is unusual, but the outlook is considered good, on account of the many advantages offered by the capital and the prospects of Clan MacLennan greatly increasing in membership. A progressive euchre party will be given by Clan MacLennan next Wednesday night in the lodge rooms at 5th and G streets northwest.

LOCAL MAN A CANDIDATE.

Wiley F. Crist May Be Made Police tion G, which is to be given next Satur-Judge of San Francisco.

Mr. Crist is the son of Mrs. M. F. Crist Widely separate its employes. Judge Charles L. Weller, the present The campaign is reported to be attract-

FISH NETS IN WAY, RIVER BOATMEN SAY

Officers of Army Tug Castle **Will Investigate Conditions** The popularity of the new parcel post at Mouth of River.

On her way from this city to Baltistances farmers have requested informa- more, where she is to receive her spring tion on how vegetables, butter and eggs overhauling, the United States Army tug should be packed for mailing and de- Castle, tender to the United States engiclaring that they are desirous of making neers' office at this city, will stop at the as treasurer. Leopold Freudberg, pres- use of the service to get their products mouth of the river to investigate the charges that the fishermen in that re-They display a keen interest in the gion have so placed their nets as to be Front Royal Man to Conduct Hos-"collect on delivery" feature, which is to an obstruction to the free navigation of be inaugurated on the first of next July. the river, and in violation of the regulaceived recently at least 80 per cent have at least half of the total width of the been pertaining to this subject. The let- waterway shall be left unobstructed. ters, which come from every section of | Should the report of the officers of the Moore, Clemens & Co. to Mr. Addle the country, indicate that the farmers Castle show that the regulations are be- berger of Front Royal, Va., bureau of education, in this city, also are preparing to make extensive use of ing violated the offenders will be re-cently sold a hotel in that place. bounds. It is stated by steamer and tug- 1 and the present proprietor, C. B that the nets are away outside the proper ginia shores, and sailing vessels often have trouble in getting in and out of

> H. Venner and Childe Harold, which rework into the Potomac fouled trap net poles. Fearing that they had made mistakes in calculating their positions and were closer to the shore than they thought, anchors were promptly dropped, although the lead lines showed more than six fathoms of water.

Vessels Well Out in River. Next morning they found their vessels

were well out in the river, and that the It is also said that next season a watch

will be kept on the fishermen to see that the channel of the river. The placing of nan, No. 220, Order of Scottish Clans, the nets across the mouth of the river Home, to obtain funds with which to Alexander C. MacLennan, past chief of as to form almost a fence has kept reduce the debt on the building at 1222 the local clan, was elected delegate to the shad and herring from coming up the Vermont avenue. This building was is claimed that if the nets are not limited each year they spawn. It is stated that Castle is being made at the request of the Veterans; Mrs. C. D. Merwin, Mrs. District Commissioners, to whose atten- Charles Fred and Mrs. Eslin, repretion the threatened extinction of food senting Stonewall Jackson Chapter; fish has been called. Beautiful Home-grown Flowers.

An abundant supply of fresh-cut flowers and sturdy blooming plants. Gude, 1214 F. resenting Dixie Chapter, Daughters of

POSTAL CLERKS TO BANQUET. Employes of Station G Plan Function

for Next Saturday Evening. Plans are maturing for the annual banquet of the employes of post office sta-

day evening at Freund's, on 10th street

northwest. Extra efforts are being made Wiley F. Crist, formerly of this city, to assure the success of the affair, in has been named by the Women's Re- view of the early completion of the new candidate for police judge of that city. sult in the abolishment of the station and incumbent, has held the office for years. post office quartet, consisting of Messrs. Simons, Hines, Matthews and Mitchell, in ing much attention because of the songs of the day, together with specially newness of the recall feature in the prepared ditties filled with local and postal hits. Messrs. Matthews and Deall PROTECT YOUR CLOTHING Graduating in 1899 from George are relied upon for the sentimental bal-Washington University with the degree lads, and bear stories are billed for John Mothproof Bags. Everything in Blank Books, Vashington University with the degree lads, and bear stories are billed for John A meeting of the Columbia Council, No. later went west. For several years teur. John Nolan is another of those

Old Engravings, Autograph Letters.

Heitmuller Art Co., 1307 14th st. n.w. Old Engravings, Autograph Letters, historical portraits bought and sold.

Booklet on Safe Investments Free, Send for one. A. F. FOX CO., 1311 H.

CITY ITEMS.

historical portraits bought and sold.

By "Bud" Fisher

Garden Tools of Standard Quality. Right prices. Ruppert, 1021 7th st. n w, Phone Your Want Ad to The Star.

INN CHANGES HANDS.

tlery at Leesburg, Va. LEESBURG, Va., April 19, 1910.

of Hamilton. She is survived by her husday afternoon, burial being in Lakeview cemetery, Hamilton. Fielding Lesterman and Miss Cordie

Lesterman, both of Ashburn, this county were married at the parsonage of the near Sterling, this county, Monday. Burial was in Mt. Zion cemetery, near

EFFORT TO REDUCE DEBT.

Luncheon Proposed for Benefit of Confederate Memorial Home.

A luncheon will be given at the Old Masonic Temple, 9th and F streets.

Mrs. George Covington, Mrs. Julia Streater and Mrs. Young, representing Robert E. Lee Chapter, and Mrs Howell Smith and Mrs. Coleman, repthe Confederacy.

"Specialists in Player-Pianos."

DERFECT in every detail, the genuine "PIANOLA" is the world's best player-piano. The "PIANOLA"

> is a player-piano, but all player-pianos are NOT "PIANOLAS." Exclusive Representatives,

O. J. De Moll & Co.,

The E. Morrison Paper Co. OF THE DISTRICT OF COLUMBIA.

1009 PA. AVE. N.W.

the Leese Optical Factory by Leese's specialists. Then you know you are getting the right glasses for your eyes. By Pop M. A. LEESE OPTICAL CO...

1890-Established 23 years-1913.

/ OST of the IVI merchants who fail in business fail to give proper attention to their advertising.

> right ads to make advertising good advertising.

We write the

Star Ad Writing Bureau, Robert W. Cox, F. T. Hurley, C. C. Archibald.

Star Building. M. 2440.

KEEPING UP WITH THE JONESES. I'LL GO ON INSIDE, AN' YOU TH' IDEA' DON'T YOU PAY IT



